

Cold Chain Protection That Pays Off

Overhaul + Zebra don't just reduce risk: they deliver ROI



The High Cost of Cold Chain Failure

35

\$35 billion estimated biopharma industry losses per year

577

577 million estimated tons of food lost annually

1

One temperature excursion = ruined goods, compliance fines, and customer churn

Protect Perishables and Your Bottom Line



Respond in Real Time
Zebra's rugged mobile devices connect drivers and field teams with instant alerts and response protocols.



Predict Before It Breaks
Overhaul's AI analyzes sensor data, routes, traffic, and weather to forecast risks so teams can act early.



Automate Compliance
Log every step automatically to meet pharma, food, and logistics requirements without manual headaches.

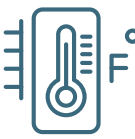
When Risk Drops, ROI Soars



\$1M saved by a baby formula maker (spoilage prevention)



\$36M saved through theft & compliance improvement



10%+ boost in temperature compliance in 12 months



2,987% ROI over 3 years



0.03% loss rate in high-value freight

Trusted Across Sensitive, High-Value Supply Chains



PHARMACEUTICALS



BIOSCIENCES



FOOD & BEVERAGE



LUXURY GOODS & CPG

Overhaul + Zebra: Know Before It Happens

You can prevent, predict, and respond in real time to threats across the cold chain.

Learn How