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### H1-2024 CARGO THEFT TRENDS – US

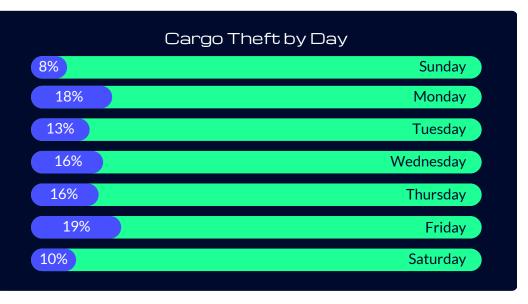


### Why Lego Products are Targets

- <u>Universal Appeal</u>- Lego's broad appeal across various age groups and demographics ensures a consistent demand
- <u>Compact & Portable</u> Lego products are typically small and lightweight, making them easy to transport and hide. This portability allows thieves to steal and move large quantities
- <u>Resale value</u> Lego sets, especially limited edition and themed collections, hold significant value both as new products and in the resale market.



Cargo Theft by Product Type



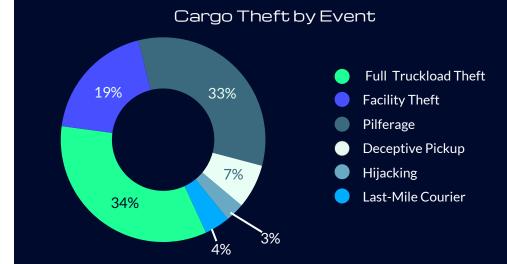


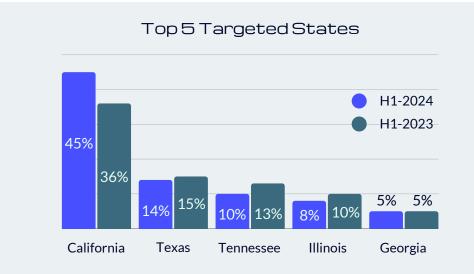
#### Highlight - Recovery Case



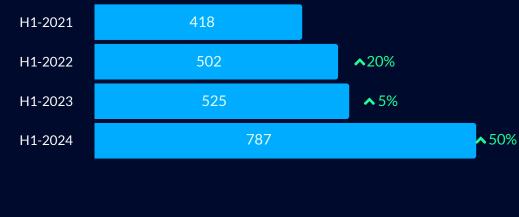
Overhaul's monitoring and recovery team recently played a crucial role in the successful recovery of a shipment of electronics in Southern California. The shipment was detected by Overhaul's monitoring team as deviating from its established route and heading towards SOCAL, where it stopped at a warehouse in Stanton, CA. The recovery team was immediately activated and contacted the California Highway Patrol for assistance.

Upon arrival, the officers witnessed electronics being unloaded at the location. However, they were unable to enter the warehouse without a warrant.



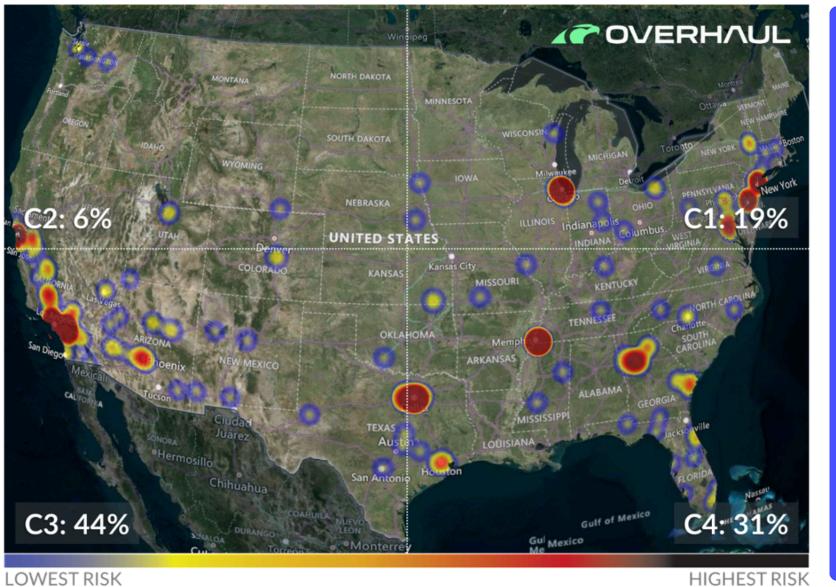


# Cargo Theft H1Annual Trends



The next morning, the California Highway Patrol had the warehouse under surveillance and observed a tractor-trailer arrive and more unknown product being unloaded. Once they obtained the warrant, they locked down the warehouse and detained all suspects.

Upon inspection of the trailer, it was discovered that it was empty and the suspects were in the process of loading the electronics into the newly arrived tractor-trailer. Thanks to the quick actions of monitoring and recovery teams the cargo was secured and taken back to its origin, preventing any potential loss for the client. This successful recovery is a testament to the effectiveness of Overhaul's logistics risk management software and services in preventing cargo theft and other issues while in transit.



LEGO's manufacturing facilities that supply the US are located in Monterrey, Mexico and Virginia, U.S. with the Monterrey facility being the main supplier. LEGO has a major warehouse in Dallas-Fort Worth. ToyHouse is the exclusive wholesaler of Lego in the US with many operations in high theft areas. This exposure could impact their reputation, customer loyalty, profits, and the profits of their customers.

Monterrey and Dallas-Fort Worth are hotspots for operations by criminal gangs specializing in cargo theft.

### Riskiest Over the Road Lanes in the U.S.

- Torrance, CA. Phoenix, AZ. represents 32% of cargo theft
- Torrance, Ca. Albuquerque, NM. represents 31% of cargo theft
- Torrance, CA Sacramento, CA. represents 22% of cargo theft

#### Top 3 States with the Highest Theft Rates in the US

- California accounts for 46% of cargo theft
- Texas accounts for 14% of cargo theft
- Tennessee accounts for 10% of cargo theft

LEGO's primary manufacturing facility is located in Monterrey, Mexico, an area with a high risk of theft. Additionally, the transport routes used to ship their products around the U.S. include some of the riskiest lanes in the U.S. Moreover, LEGO utilizes a warehouse in the Dallas-Fort Worth area, another location known for a high level of criminal activities. These factors collectively expose LEGO to significant security challenges in their logistics operations.

#### What Overhaul provides to diminish this risk:

- 80% reduction in theft attempts
- 96% recovery rate of stolen goods

#### **Overhaul Intelligence:**

• In Texas, a state which accounts for 14% of cargo theft, a criminal organization is having success in their operations targeting cargo through strategic and fraudulent means

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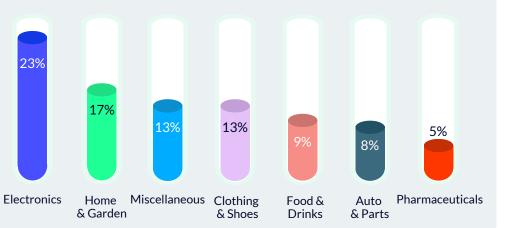
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Cargo Theft by Product Type



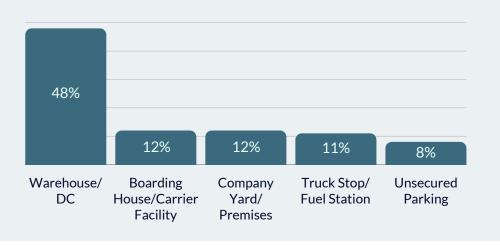
Increase in Total Cargo Thefts vs Q1-2023

38%





Cargo Theft by Type of Location

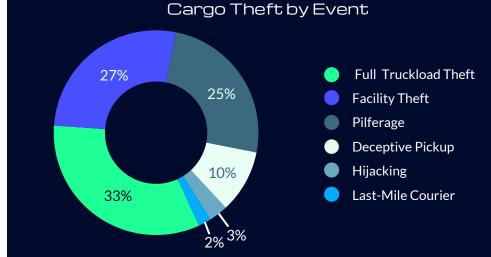


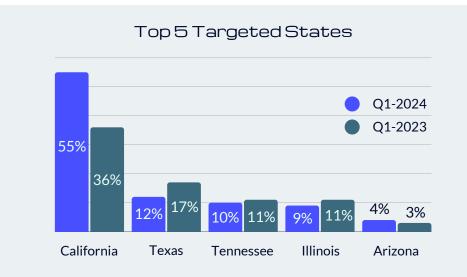
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Overhaul's GSOC and LE Connect recently played a crucial role in the successful recovery of a shipment of electronics in Southern California. The shipment was detected by Overhaul's GSOC as deviating from its established route and heading towards SOCAL, where it stopped at a warehouse in Stanton, CA. The LE Connect Team was immediately activated and contacted the California Highway Patrol for assistance.

Upon arrival, the officers witnessed electronics being unloaded at the location. However, they were unable to enter the warehouse without a warrant.







-3% predictive base decrease in cargo theft volume for Q2-2024

The next morning, the California Highway Patrol had the warehouse under surveillance and observed a tractor-trailer arrive and more unknown product being unloaded. Once they obtained the warrant, they locked down the warehouse and detained all suspects.

Upon inspection of the trailer, it was discovered that it was empty and the suspects were in the process of loading the electronics into the newly arrived tractor-trailer. Thanks to the quick actions of Overhaul's GSOC and LE Connect. the cargo was secured and taken back to its origin, preventing any potential loss for the client. This successful recovery is a testament to the effectiveness of Overhaul's logistics risk management software and services in preventing cargo theft and other issues while in transit.

### **Average Loss Value**

\$210.597

Criminals are targetting high-value loads.

Average Cargo Thefts per Day

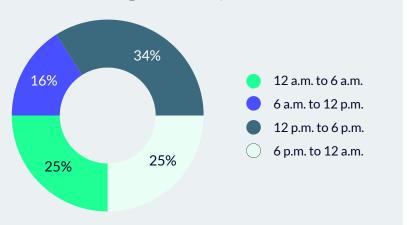
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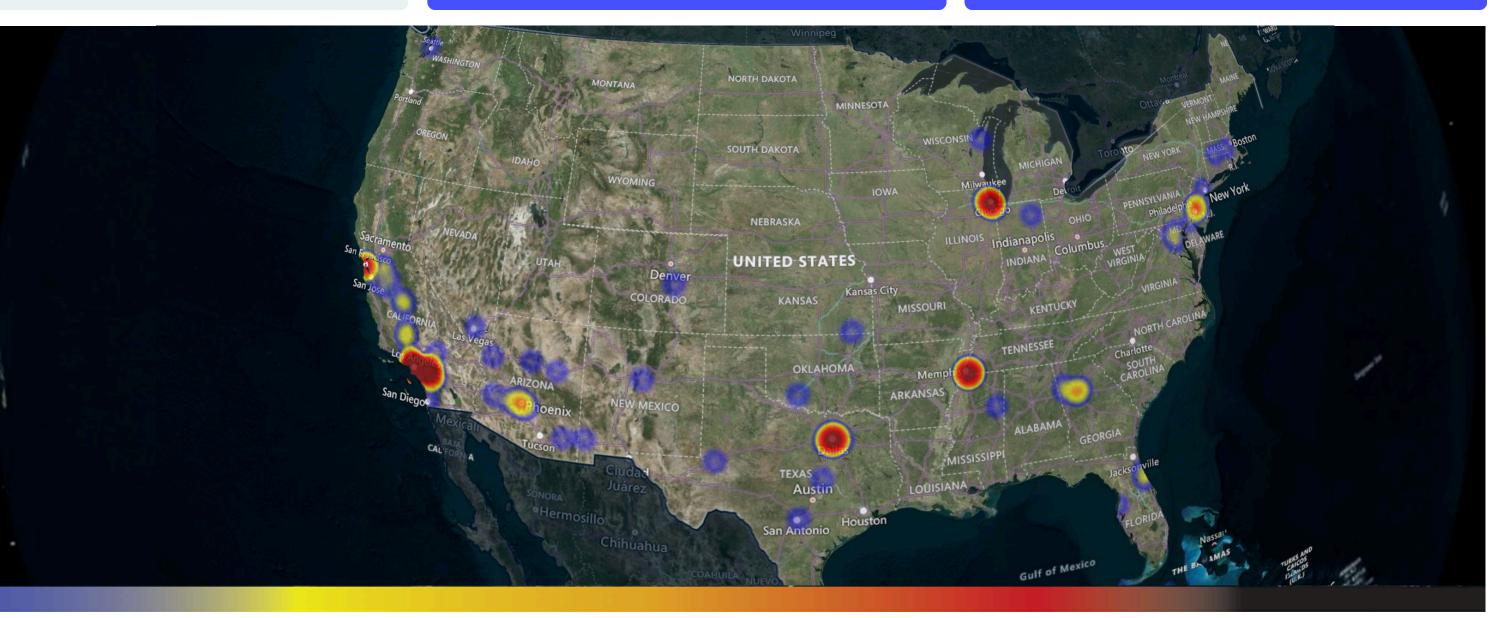
**Total Recorded Cargo Thefts** 

371

Average Cargo Thefts per Month

### Cargo Theft by Hours





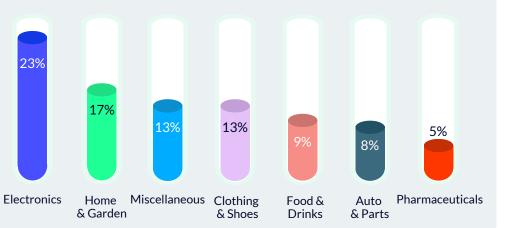
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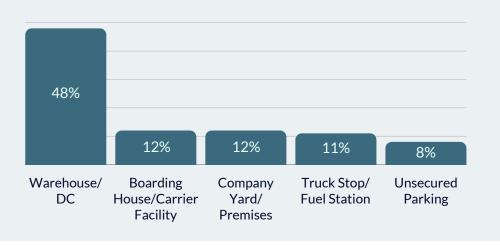
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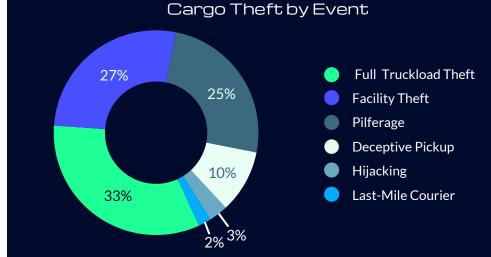


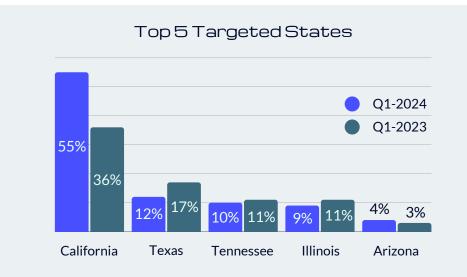
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